

GOFINX.COM

GROW YOUR BUSINESS WITH US

Increase your business opportunities with us, and get significant profits.



DOWNLOAD NOW



GoFinx.com



Introduction

Gofinx.com is Business Tech-Assistant to manage and grow your business. We are a marketplace for spectrum of business services. We cater to individuals , MSME & Start-ups. Our objective is to provide 75+ Legal, Finance and Marketing services under one roof.

USP – 499 Store – All services under Rs 499

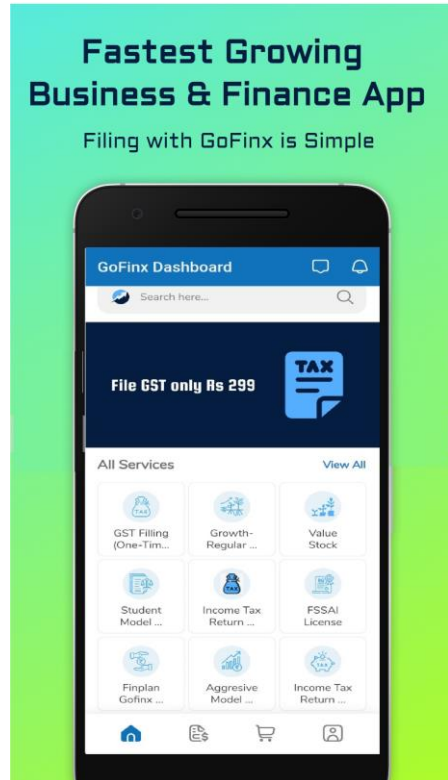
GoFinx is an Urban Company for Digital Services.

Vision – To be Global leader in Digital Business Services

Mission – To create service marketplace, save time and money for millions of Global businesses and people with help of digitization.

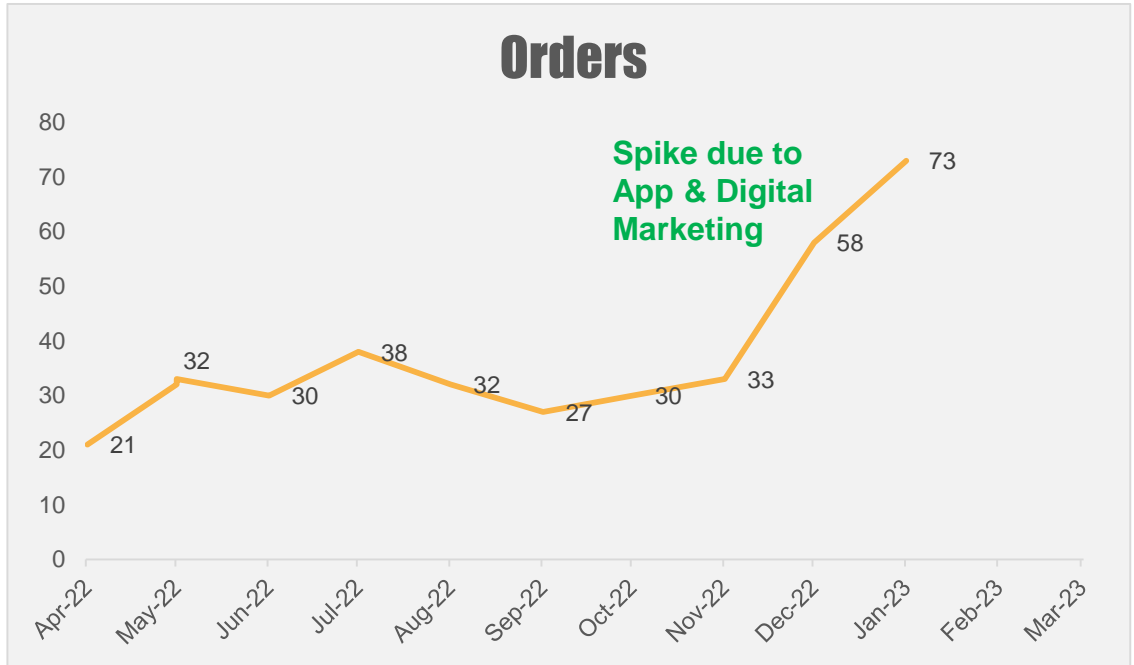
Our Values

- Automated Processes - Unbiased & Transparent
- Value for money
- Financial Discipline & Ethical dealing



Traction

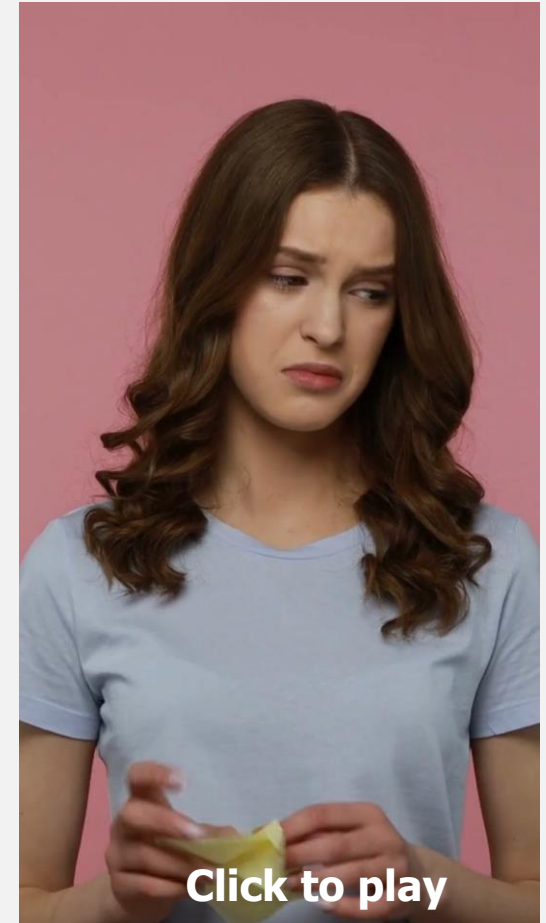
- Extremely Satisfied customers
- **90%** Repeat orders per month
- Annual revenue ~ Rs 5.2 lakh +
- **20%** EBIT +ve



Problems

MSME/Start-ups

- Admin(Fin, Legal & Mark.) eats 30% time & money
- Less time to focus on core business.
- Non-Transparent Pricing
- Manual tracking – No passwords



Solution

- **One Stop solution for all MSME needs**
- **100+ Legal , Marketing & Financial services under one roof**
- Affordable Pricing ~ Rs 499 for all services



Services

Finance		Marketing	Legal	
Compliance GST/ITR	Robo-Advisor	Digital Marketing	Registrations	Other

ROC FILING

Annual
Returns Filing
with
ROC

**(No Hidden Charges)
Just Only 7999/-**

 **30% OFF**

On the Occasion of
National Startup Day
GoFinx is Offering Huge
Discount for Startups.

**Social
Media
Marketing**

Rs. 10999/-
Starting Rs 499/m

Get Started www.Gofinx.com

*Offer Valid Till
16th Jan 2023

 **#NationalStartupDay**

 **GoFinx**
Your FinTech Assistant

 **fssai**
REGISTRATION

**APPLY FOR FSSAI
FOOD LICENSE**

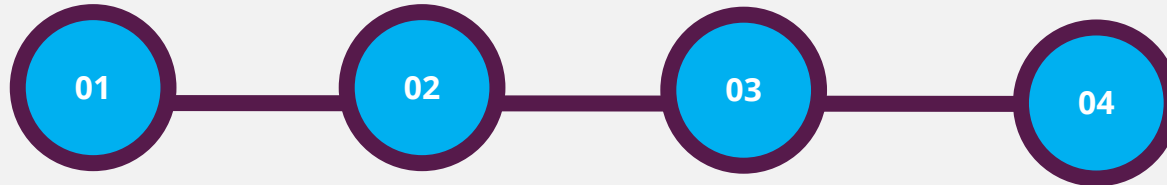


JUST 499/-

Digital Processing

- Digital User Dashboard
- In App Chat 24X7
- Document Management

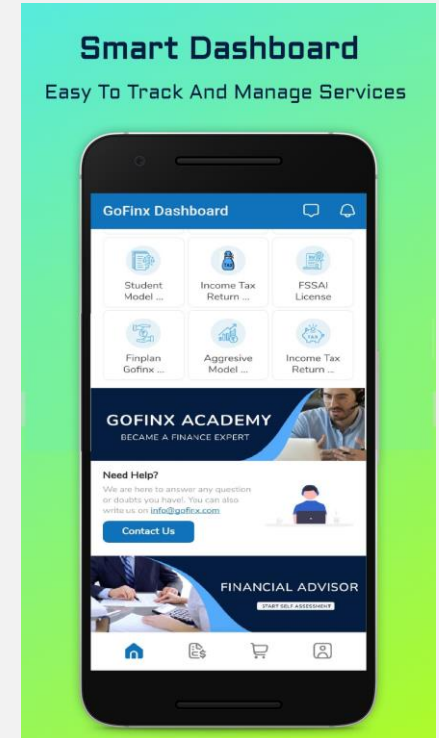
Order in Progress



Process

Review

Upload on App



Team

About Me

- 16+ Techno-functional experience in BFSI(Risk Management & Product Control).
- CFA(US) charter holder, FRM(GARP,US) & B.Tech(IIT-BHU).
- Won accolades for implementation of tech platforms at ACC, OFSAA(Wells Fargo), Xceptor(HSBC) & Bank of America.
- CFA Institute Grader & Volunteer since 2015
- Delivered several session as Corporate Trainer on Risk/Fin. Instruments.

<https://www.linkedin.com/in/satyam-chandra-cfa-915a9b8>

GoFinx Consultants

- Inhouse team of Business Consultants (MBAs & BTech)

GoFinx Partners -

- Reputed CAs & Lawyers in each state of India (WIP)

Target/Funding Utilization

Affiliate Network

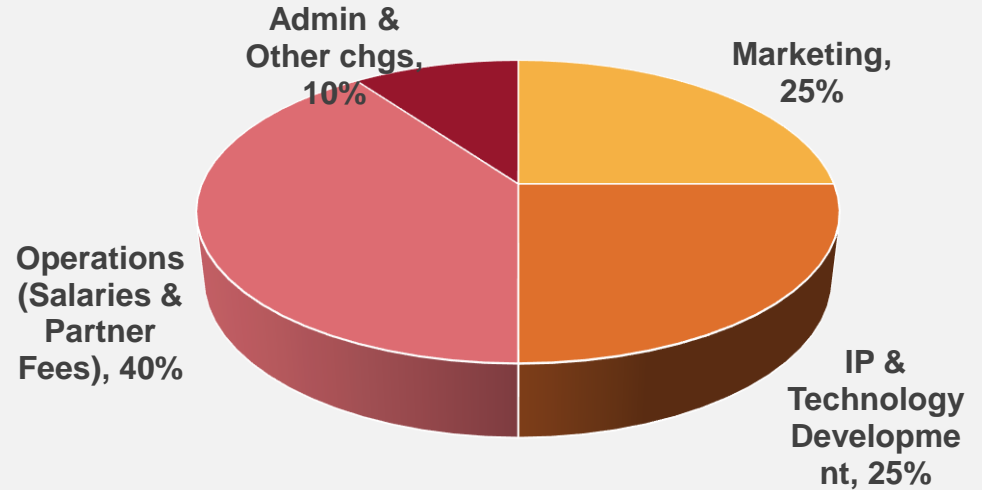
- 1 Lakh CSC Centers in India
- Social Media Influencers

B2B Tie-ups

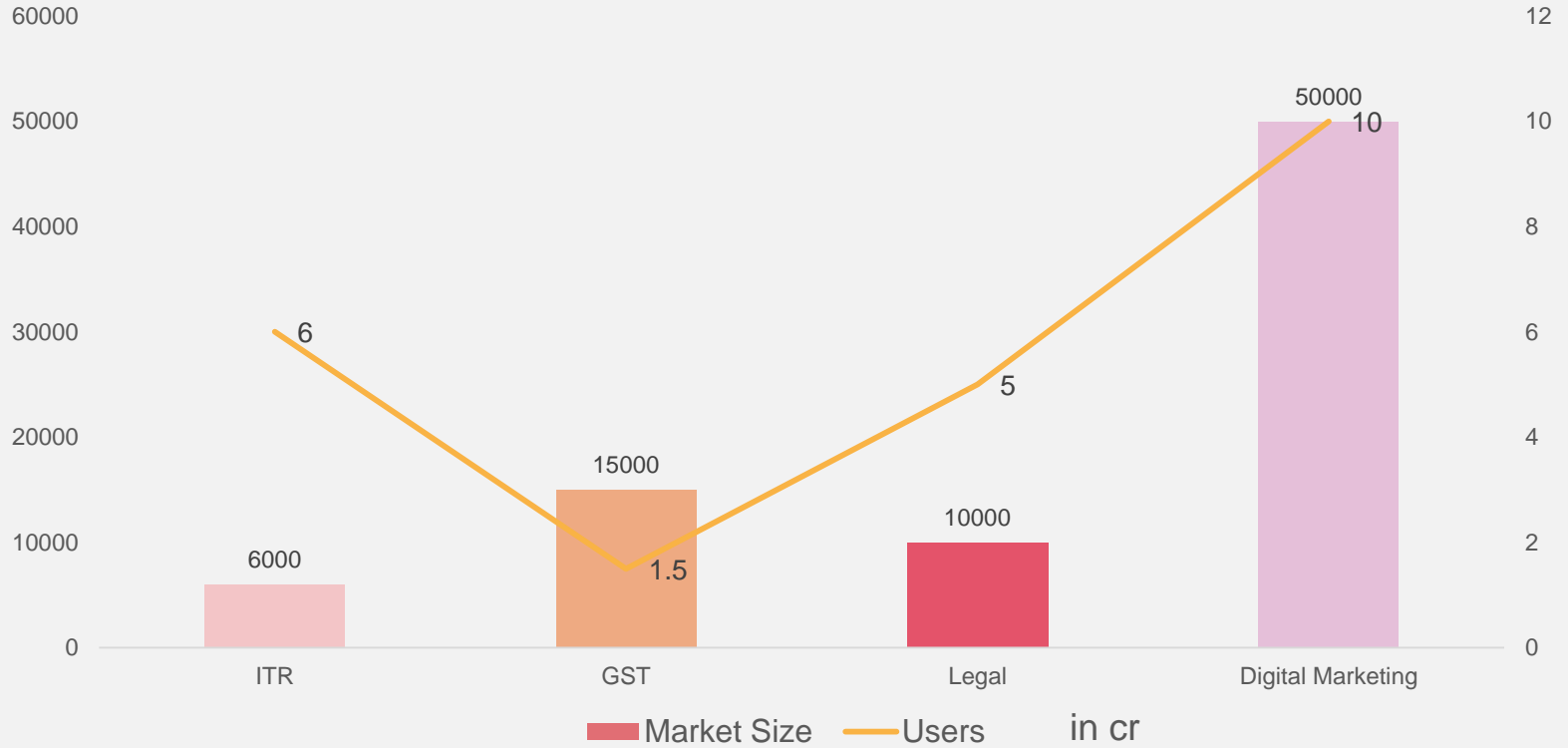
- MSME Organization
- Skill India
- Start-Up India

GoFinx Partners

- CAs &
- Lawyers



Market Size



Competitors

Digital Players like Clear Tax, E-legal India, Vakilsearch

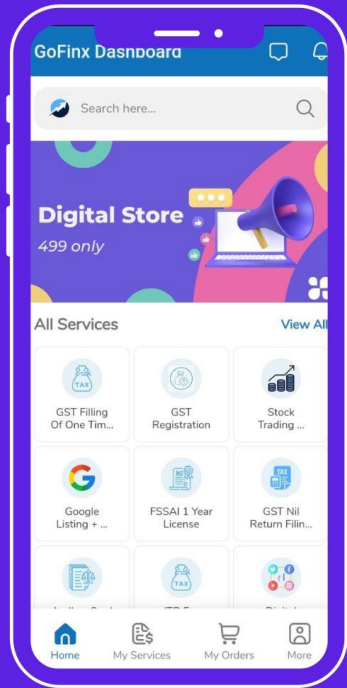
Low Penetration ~ 1-10% of total market size

SWOT Analysis

Strengths	Tech Marketplace
Weakness	Market Penetration
Opportunities	Global Market ; Amazon of Services
Threat	Large Digital players in market

Affiliate Partners, CSC Tie-ups

GoFinx as Marketplace



GoFinx.com

The Best App for Managing Your Business

Download Now



Thanks